

Entrepreneurship Awareness Program Hosted by KBN College (A) and EDC Cell

In collaboration with

Ministry of MSME and Development and Facilitation Office

Introduction

The Department of Commerce and Management and EDC Cell of KBN College (A) recently organized an Entrepreneurship Awareness Program on 14th March 2024 at 10 a.m. in collaboration with the Development and Facilitation Office and Ministry of Micro, Small and Medium Enterprises (MSME), aimed at fostering a culture of entrepreneurship and supporting the growth of small businesses in the region. The event was designed to provide participants with essential knowledge, skills, and resources required to establish and manage successful enterprises.

Program Highlights

- 1. Informative Sessions:** The program featured a series of insightful sessions led by industry experts, successful entrepreneurs, and government officials. These sessions covered topics such as business planning, market analysis, financial management, and legal compliance, providing attendees with a comprehensive understanding of the entrepreneurial landscape.
- 2. Networking Opportunities:** One of the key highlights of the event was the opportunity for participants to network with like-minded individuals, potential business partners, and mentors. This allowed them to share ideas, learn from each other's experiences, and build valuable connections within the entrepreneurial community.
- 3. Workshops and Interactive Sessions:** To facilitate hands-on learning, the program included several workshops and interactive sessions where participants could practice their newly acquired skills and receive immediate feedback from the trainers. These sessions focused on areas such as marketing strategies, digital presence, and effective communication.
- 4. Access to Financial Assistance and Support:** The event showcased various government schemes and financial aid options available for aspiring entrepreneurs. Representatives from banks and financial institutions were present to guide participants through the application process and address any concerns related to funding.
- 5. Recognition of Achievements:** To encourage and motivate participants, the program concluded with an awards ceremony where successful entrepreneurs were recognized for their contributions to the local economy and the entrepreneurial community. This served as an inspiration for attendees to strive for excellence in their own ventures.

Conclusion:

The Department of Commerce and Management and EDC Cell of KBN College (A) recently organized an Entrepreneurship Awareness Program and the Ministry of MSME was a resounding success, with numerous participants expressing their gratitude for the valuable knowledge and resources shared during the event. By empowering aspiring entrepreneurs and supporting the growth of small businesses, such initiatives play a crucial role in driving economic growth and creating employment opportunities in the region.

PHOTO GALLERY



Sri. SLN. Kumar, Asst. Director interacting with the gathering about the MSME's



Sri. A. Sudhakar, General Manager, District Industries Centres, Government of Andhra Pradesh interacting with students about the functioning of DIC in the state



Student's participation in the program.